

Assessing your product life-cycle with a green lens



Stage	Questions to be asked	Ideas
Use of raw materials	<ul style="list-style-type: none"> • Which raw materials are used? • Which upstream chains are required for these raw materials? • How much energy is being consumed for these processes? 	
Production	<ul style="list-style-type: none"> • What kind of operating materials are needed for the production process? • How much energy is required and from which sources is it generated? 	
Packaging and Distribution	<ul style="list-style-type: none"> • What kind of packaging materials are used and how recyclable are they? • Which means of transport are used for the product's distribution? 	
Use and maintenance	<ul style="list-style-type: none"> • How energy-efficient is the product in its use phase? • Is the product easy to maintain? • How long is the product's lifetime? 	
End of life	<ul style="list-style-type: none"> • Is the product, or parts of it, reusable? • Does the product contain materials which are problematic to dispose? • Which basic materials are recyclable? 	