DRAFT PRE-SURVEY QUESTIONS [OnLINE Version]

DESCRIPTION:

**Please compete this form before starting your learning in the ToolaKit app.**

The information you provide will help us to understand who you are, what you do, and why you are interested in ToolaKit app. The information will help us to improve your learning experience in the future.

Your contribution will also help us to target others like you to be able to learn as well.

And, you will have a chance to win a ToolaKit T-shirt from ToolaKit App via our monthly lucky draw!

CONSENT

1. Do you consent to be contacted in the future by The Asia Foundation and its partners for follow-up on the training you receive today?
2. Yes
3. No

DEMOGRAPHIC INFORMATION

1. Where do you live?
2. Urban area
3. semi-urban area
4. rural area
5. Which option best describes your employment situation?
6. Employed full-time
7. Employed part-time
8. Seasonally employed
9. Not employed, looking for work
10. Not employed, *not* looking for work
11. Retired
12. Full-time student
13. Full-time student, working part-time
14. Part-time student
15. Part-time student, working part-time
16. Part-time student, working full-time
17. Other
18. Do you currently own or work for a micro, small or medium business?
19. Yes, I own a small business
20. Yes, I own a small online business
21. Yes, I own a small business with online presence
22. Yes, I work for a small business
23. Yes, I work for a small online business
24. Yes, I work for a small business with online presence
25. No
26. For people chose ‘Yes’ in Q3 only. What is the type of your business?

Short Answer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. For people chose ‘No’ in Q3 only. Would you plan to own or work for a micro, small or medium business in the future?
   1. Yes, I would like to own a small business
   2. Yes, I would like to own a small online business
   3. Yes, I would like to own a small with online presence
   4. Yes, I would like to work for a small business
   5. Yes, I would like to work for a small online business
   6. Yes, I would like to work for a small business with online presence
   7. No, I just want to learn new things from ToolaKit App
2. For people chose ‘Yes’ in Q5 only. What type of business you plan to own or work for in the future?

Short Answer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What is your current primary source of income?
2. Agriculture
3. Fisheries
4. Food & beverage
5. Handicrafts
6. Other home-based products
7. Tourism
8. Manufacturing
9. Other

INTERESTS

1. What are your interests in learning from the ToolaKit App? (Select up to 5 choices)
   1. I want to learn how to protect myself online
   2. I want to learn how to use social media apps for everyday activities
   3. I want to learn how to use social media apps for my business
   4. I want to learn how to move my business online
   5. I want to learn how to add online presence to my existing business
   6. I want to enhance my business performance
   7. I want to increase my business online reach
   8. I want to create my business plan
   9. I want to create my online business plan
   10. I want to improve my business plan
   11. I want to improve my online business plan
   12. I want to enhance customer service of my business
   13. I want to enhance customer service of my online business
   14. Others

DRAFT POST-TRAINING SURVEY  [online version]

**DESCRIPTION:**

* 1. **Please only compete this post-training survey when you have completed the Pre-Training survey in the ToolaKit App.**
  2. **Please only complete this post-training survey when you have at least learned any 5 lessons of your interests in the ToolaKit App.**

The information you provide will help us to understand what you learned and how you experience the content of ToolaKit app. The information will help us to improve your learning experience in the future.

Your contribution will also help us to create new and relevant content to support your growth.

And, you will have a chance to win a ToolaKit Bag from ToolaKit App via our monthly lucky draw!

COMPLETED LESSONS

* 1. What did you learn from the ToolaKit App? (Select up to 5 choices)
     1. I learned how to protect myself online
     2. I learned how to use social media apps for everyday activities
     3. I learned how to use social media apps for my business
     4. I learned how to move my business online
     5. I learned how to add online presence to my existing business
     6. I learned how to enhance my business performance
     7. I learned how to increase my business online reach
     8. I learned how to create my business plan
     9. I learned how to create my online business plan
     10. I learned how to improve my business plan
     11. I learned how to improve my online business plan
     12. I learned how to enhance customer service of my business
     13. I learned how to enhance customer service of my online business
     14. Others

 SATISFACTION

1. The lessons I learned contained information I am looking for
   1. Strongly Disagree
   2. Disagree
   3. Agree
   4. Strongly Agree
2. The lessons I learned will benefit my business
   1. Strongly Disagree
   2. Disagree
   3. Agree
   4. Strongly Agree
3. I feel confident in applying what I’ve learned from this training.
   1. Strongly Disagree
   2. Disagree
   3. Agree
   4. Strongly Agree
4. I am satisfied with my learning experience in the ToolaKit App
   1. Strongly Disagree
   2. Disagree
   3. Agree
   4. Strongly Agree
5. I will continue to learn other lessons soon
   1. Strongly Disagree
   2. Disagree
   3. Agree
   4. Strongly Agree
6. I will tell others to learn from ToolaKit App as it has great information that can help them to improve or start businesses
   1. Strongly Disagree
   2. Disagree
   3. Agree
   4. Strongly Agree

1. Anything else you would like to comment or feedback regarding the App. or the workshop?

Answer Box: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

DRAFT EXTRA-INFORMATION Pre-Assessment SURVEY  [online version]

DESCRIPTION:

This is an optional survey to help us learn more about you so that we can produce more content to support your growth.

And, you will have a chance to win a small gift from ToolaKit App via our monthly lucky draw!

FOR MSMES

1. How frequently do you do the following?
2. Advertise my business online (through social media, messaging apps, a website, paid ads, etc)
3. Never
4. Rarely
5. At least once a month
6. At least a couple times a week
7. At least once a day
8. Communicating with established or potential customers online (including chat apps such as Facebook Messenger, Line, Telegram, WhatsApp, etc)
9. Never
10. Rarely
11. At least once a month
12. At least a couple times a week
13. At least once a day
14. Make or receive digital payments
15. Never
16. Rarely
17. At least once a month
18. At least a couple times a week
19. At least once a day

FOR JOBSEEKERS

1. How frequently do you do the following?
2. Search for jobs online    
   (e.g. visit any websites/applications/platforms that advertise job openings)
3. Never
4. Rarely
5. At least once a month
6. At least a couple times a week
7. At least once a day
8. Apply for jobs online

(e.g. submit a resume through an online portal, email an application to potential employer, etc)

1. Never
2. Rarely
3. At least once a month
4. At least a couple times a week
5. At least once a day
6. Access professional development information, opportunities, or tips online?    
   (i.e. interviewing tips from a website, an instructional video on YouTube about some job skill, a LinkedIn post on how to improve your resumé)
7. Never
8. Rarely
9. At least once a month
10. At least a couple times a week
11. At least once a day

ICT SKILLS

1. How confident do you feel using online technology to support your business?
2. Not at all confident
3. Not very confident
4. Somewhat confident
5. Very confident
6. How confident do you feel using technology to find more promising employment?
7. Not at all confident
8. Not very confident
9. Somewhat confident
10. Very confident
11. Do you currently use technology to support your business?
12. Yes
13. No
14. Do you currently use technology to look for more promising employment?
15. Yes
16. No
17. How frequently do you use technology to support your work?
18. Never
19. Rarely
20. At least once a month
21. At least a couple times a week
22. At least once a day