



GO DIGITAL ASEAN PH

GROW DIGITAL

MIDTERM PROGRAM UPDATE

How are
we doing
so far?



2,611

LEARNERS TRAINED

DATA AS OF 22JUN2024





13

PROVINCES



18

CITIES



12

MUNICIPALITIES

DATA AS OF 22JUN2024

PARTNER	WORKSHOP COUNT	PROJECTED CLASS SIZE	TOTAL ATTEND	FILL RATE
ARKAT LAWANEN	7	660	611	92.58%
MINDA	5	290	280	96.55%
OCCDO ORMOC	4	240	223	92.92%
CDIIS	4	200	212	106.00%
CATE PALAWAN	3	150	138	92.00%
LEDIPO BACCOOR	2	100	143	143.00%
MIPTAC	2	100	101	101.00%
DTI CAR	2	100	100	100.00%
AAAIM AHON	3	150	121	80.67%
DSAP	6	300	198	66.00%

WHAT'S NEXT?



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 **GO DIGITAL ASEAN**
The Asia Foundation



MISAMIS ORIENTAL
ILOILO PROVINCE
NEGROS ISLAND REGION
BICOL REGION
PALAWAN
BORACAY
TACLOBAN



THANK

YOU!

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MIDTERM EVALUATION MEETING

How have things been?



PARTNERS

Caliber of venue varies from partner to partner

Responsiveness is a big contributor to success

Provide crucial info on learners; context

Pax delivered are mixed. Not all are MSMEs

Some partners deliver #s better than others

PARTNERS

Lock in details of workshop (venue, pax, etc.)

Prevent cancellations as much as possible

Find more of our intended target learners

Have turnout requirements/cost sharing?

Secure learner info as soon as possible
Demographics if possible.
Childcare requirements

LEARNERS

**Demographi-
cs are mixed
=> material
needs to be
adjusted**

**Very good
at pitching,
enthusiastic
to share**

**Technical
terms need
translating
(profit/loss
vs kita/lugi)**

LEARNERS

**Library of
different
decks for
different
audiences**

**Communi-
cate
changes to
the deck to
all mentors**

**Add more
real-life
examples
close to
them**

**Find more
of our
intended
target
learners**

CURRICULUM

Not all topics are relevant for all groups

Beef up/edit finance, business reg, green jobs sections

Technical terms need translating (profit/loss vs kita/lugi)

Mindset sections of workshop material are vital

Comprehensive; end-to-end for a specific MSME

CURRICULUM

Fill out pg 2 of Finance section with an example

Improved finance, business reg, green jobs sections

Translations

More activities that require learners to engage

Real-life examples close to the learners work best

Repository of real-life examples per business type

Peer review of Phase 2 (Financials)

MENTORS' & COORDINATORS' FEEDBACK

Post-workshop debriefing is very helpful

Googleform for evaluating one another

Viber and emails serving as channels

Pre-workshop briefing is not standard

MENTORS' & COORDINATORS' FEEDBACK

**Googleform
for
evaluating
one another**

**Structured /
template for
post-
workshop
debrief
notes**

**Have
regular
team check-
in
meetings**

OPERATIONS

Workshop
time being
affected by
registration,
speeches

Cancellations
cause loss of
income &
opportunity
cost

Text

Certificates
are a
consistent
ask from
learners

TAF
business
processes
are
complicated

OPERATIONS

Adjust registration to not cut into workshop

Create calendar invites w workshop notices

Procurements: clicker, transmitter, mic/speaker

More timely PF/CCA release w notification

Consider travel itinerary for deployments

Create system for giving of certificates

Create quick workshop feedback system

Send out workshop notices 2 mos in advance

Create safety nets for cancellations

Reconsider billable/unbillable activities

PEER FEEDBACK



WORKSHOP

- ✓ **Post-Workshop Feedback Form:
Individuals and Workshop**
- ✓ **Debrief Notes Template w Guide Questions**
- ✓ **Phase 2: Financial Health Curriculum**